

## **BUSINESS TERMS**

1. Minimum Booking Period is One Month.
2. Height of Hosting from Ground Level is maximum 150 Ft.
3. Site Shifting of Balloon will not be possible during the Hosting Period.
4. The rates are valid for Kolkata on same advertising slogan excluding Site Rent.
5. Permission from any Local/ Govt. Authority, Civil Aviation and Corporation Taxes will be taken by Client.
6. Floating of balloon commences only in Day Time (*within 9 A.M. to 5 P.M.*) and continues till Sun-Set, subject to weather conditions. Maximum 42 hours services are given during in a week which comes to 6 Hours/Day.
7. The Nonlit Sky-Balloon is inflated with Hydrogen Gas. In case of non availability of Hydrogen Gas floating may be delayed or stopped and in that case Adart Publicity shall not be liable to give any compensation.
8. Balloon Floating will be dropped within Covering Net in Rain or Stormy Wind or any technical ground and Every Night.
9. To host the Sky-Balloon, for ground arrangements and run-way Adart Publicity needs 1600 to 2000 Sq.Ft. protected plain area (*must be fire free and non smoking zone*) and 8 to 12 nos. of Sand Bags according to the size of balloon at client's proposed site.
10. The Display Letters of Ladder are made of Sun-Pack. The Size of each Letter is maximum 26"X20". This slogan should not be exceeding 20 Letters in English or in Other Language.
11. Lodging & Boarding Charges plus to and fro Second Class Railway Fair for Two People (Operator) per Floating must be paid by the client for Hosting Balloon outside Kolkata. Cylinder Transportation (Delivery & Collection) from the Nearest Depot and Cylinder Rent on Actual along with the Refundable Cylinder Deposit Money must be paid by client for Hosting Balloon outside Kolkata.
12. The Balloon with all accessories will be owned by Adart Publicity even after the hosting is over on rental.
13. **Delivery:** We need minimum seven working days for floating the balloon at your proposed site after receiving your order copy along with the advance payments.
14. **Payments:** 50% as an advance 25% at the 1<sup>st</sup>. day of floating and rest 25% to be paid strictly within 15 days and on every month.

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