



Mfrs. of Inflatable Advertising Balloon. The Pioneers in Eastern-India

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Tariff: Effective from January, 2012

Air filled balloon	Accessories	Unit Cost	Branding Cost	Net Sale Price	Blower Cost	Rebranding Cost	Lead time
Non-lit Pole Balloon Rope setting, 4' diameter Shape: Pearl/Ball/Pouch	1" diameter 4' steel pipe & dish, leather belt	@ Rs. 4,000/-	@ Rs. 1,000/-	@ Rs. 5,000/-	@ Rs. 2,000/-	@ Rs. 2,000/-	7 days for 10 ps.
Non-lit Pole Balloon Iron pipe setting, 4' diameter Shape: Pearl/Ball/Flat-round/Box/Kiosk/Pouch	4' iron pipe 2 ps. & leather belt	@ Rs. 5,000/-	@ Rs. 2,000/-	@ Rs. 7,000/-	@ Rs. 2,000/-	@ Rs. 2,500/-	7 days for 10 ps.
Back-lit Pole Balloon Iron pipe setting, 4' diameter Shape: Pearl/Ball/Flat-round/Box/Kiosk/Pouch	4' iron pipe 2 ps, 5 meter LED strip light, 12 volt & 7.5 amps. Battery, Battery charger, & leather belt	@ Rs. 12,000/-	@ Rs. 3,000/-	@ Rs. 15,000/-	@ Rs. 2,000/-	@ Rs. 3,000/-	7 days for 10 ps.
Non-lit Floating Balloon 4' diameter Shape: Pearl/Ball	4' diameter transparent floating base,	@ Rs. 8,000/-	@ Rs. 2,000/-	@ Rs. 10,000/-	@ Rs. 2,000/-	@ Rs. 2,500/-	7 days for 10 ps.
Back-lit Floating Balloon 4' diameter Shape: Pearl/Ball	4' diameter transparent floating base, 1 pc. 4' inside pipe, 5 meter LED strip light, 12 Volt & 7.5 Amps. Battery & Battery charger	@ Rs. 12,000/-	@ Rs. 3,000/-	@ Rs. 15,000/-	@ Rs. 2,000/-	@ Rs. 3,000/-	7 days for 10 ps.
Transparent clear 8' diameter water balloon Ball shape	Rope & Carry bag	@ Rs. 15,000/-		@ Rs. 15,000/-	@ Rs. 2,000/-		3 days for 1ps.
Walking Inflatable /Moon walker Costume	D/c. blower, Battery 12 volt & 7.5 amps. Bag & charger	@ Rs. 16,000/- to @ Rs. 24,000/-		@ Rs. 16,000/- to @ Rs. 24,000/-			12 days for 5 ps.
Video balloon Size: 12' diameter Image size: 7' X 5'	projector setting base with 2 ps. cooling fan, 12' diameter clear base, 4' diameter & 10' height pillar	@ Rs. 50,000/-	@ Rs. 5,000/-	@ Rs. 55,000/-	@ Rs. 2,000/-		7 days For 1 pc.



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Non-lit Sky Balloon –Sale Price	7 feet	8 feet	10 feet	12 feet
PVC Balloon: Pearl/Ball shape	6,000/-	8,000/-	12,000/-	15,000/-
Branding on balloon	2,000/-	3,000/-	4,000/-	5,000/-
Hosting Accessories	2,000/-	3,000/-	6,000/-	6,000/-
Installation at your site at Kolkata	5,000/-	6,000/-	10,000/-	10,000/-
Grand Total	15,000/-	20,000/-	30,000/-	35,000/-
Required Hydrogen Cylinders for 30 days (Filling + refilling)	1+3	2+3	3+4	4+5
Rental Basis: Hosting charges for 1st. month. At Kolkata Excluding site-rent & Taxes.	25,000/-	35,000/-	50,000/-	60,000/-
Hosting charges for 2nd. Month on same	20,000/-	30,000/-	40,000/-	50,000/-

Back-lit Sky Balloon--Sale Price	7 feet	8 feet	10 feet	12 feet
PVC Balloon: Pearl/Ball shape	8,000/-	10,000/-	15,000/-	20,000/-
Illumination in A/c.	2,000/-	4,000/-	5,000/-	5,000/-
Branding on balloon	3,000/-	4,000/-	5,000/-	5,000/-
Hosting Accessories	4,000/-	4,000/-	5,000/-	5,000/-
Installation at your site at Kolkata	5,000/-	8,000/-	10,000/-	15,000/-
Grand Total	22,000/-	30,000/-	40,000/-	50,000/-
Required Helium Cylinders for 30 days (Filling + refilling)	1+3	2+3	3+4	4+5
Rental Basis: Hosting charges for 1st. month. At Kolkata Excluding site-rent & KMC Taxes.	50,000/-	75,000/-	1,30,000/-	1,60,000/-
Hosting charges for 2nd. Month on same	40,000/-	60,000/-	1,00,000/-	1,30,000/-

Note: Please follow the media Terms before hosting the sky balloon

SKY- BALLOON HOSTING: MEDIA TERMS

1. Minimum booking period is one month.
2. Height of hosting from ground level is maximum 100 Ft.
3. Site shifting of balloon will not be possible during the hosting period.
4. The balloon floating is not allowed into restricted/danger/prohibited areas.
5. The rates are valid for Kolkata on same advertising slogan excluding site-rent and all Taxes.
6. Permission from any Local/ Govt. Authority, Civil Aviation and Corporation Taxes will be taken by client.
7. Hosting of non lit balloon commences in day time 6 hours per day (*within 11-00 a.m. to 5-00 p.m.*).
8. Balloon floating depends on subject to weather conditions & temperature. Balloon will be dropped in rain or stormy wind or any technical ground during hosting period and on every night.
9. The non lit sky balloon is inflated with Hydrogen gas. In case of non availability gases, sky balloon hosting may be delayed or stopped and in that case, we shall not be liable to give any compensation.
10. For ground arrangements & run-ways we need minimum 1600 to 2000 sq.ft. protected plain area (**must be fire free and non smoking zone**) with 12/ 16 nos. of sand bags at proposed site.
11. Lodging & boarding charges plus to & fro 2nd. Class railway fair for two heads (balloon operators) per floating must be paid by the client for outside of Kolkata. Cylinders to be arranged at proposed site by client from nearest depot.
12. The balloon with all accessories will be owned by Adart Publicity even after the hosting is over on rental.
13. **Delivery:** We need minimum ten working-days for floating the balloon at your proposed site after receiving your order copy along with the advance payments.
14. **Payments: (For hosting one month)** 60% as an advance with work order and rest at the 1st. day of hosting.
(For hosting 2nd month & onwards) 50% as an advance 25% at the 1st. day of floating and rest 25% to be paid strictly within 15 days and on every month in favor of Adart Publicity